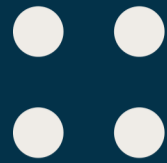




EORI (UK) LIMITED

# Going **Beyond** Basics: Food Labelling





# Navigating Post-Brexit

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From 1st January 2024 (extended from 1 October 2022), food products or products including; Medical Devices, Cosmetics, Toys, Pressure Equipment, Low Voltage Equipment etc. sold in GB must include a UK, Channel Islands or the Isle of Man address for the food business. If the food business is not in GB, they must include the address of the importer, based in the UK, Channel Islands or the Isle of Man.

The address provided needs to be a physical address where your business can be contacted by mail. You cannot use an e-mail address or phone number only. Providing an address allows consumers to contact the manufacturer if they have a complaint about the product or if they want to know more about it.



[www.eori.uk](http://www.eori.uk)

# Local Expertise

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As your customs agent we represent you on an indirect basis where there is no legal entity in the customs territory where the declaration is being made.

This does NOT make us the importer, merely the customs agent representing the importer locally.

# FOOD GB IMPORTER

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Many foods and food products are imported as consignment stock and/or on a DDP (Delivered Duty Paid) basis. As such, the EU exporter (for example) is also the GB importer. It is not always the case that the GB importer, in this scenario, is also established in GB. They will have a GB EORI number and, where applicable, a GB VAT number, but no legal entity as such.

For the food label there are two options :-

- Include the address of your GB entity (if you have one).

or

- Include the name of the GB importer (with a GB address).



Should we receive any consumer contact, ie letter or package, we will immediately report to you for you to action as required. Our involvement is to operate as your post-box only and we are not responsible for any customer contact or communication. Our involvement does NOT include any product recall action. Please discuss with us in advance if any recalls are required.

# Contact





**EORI (UK) LIMITED**  
Efficient, Optimised, Regulatory Integration

# Why Wait?

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We act for and on your behalf, without liability. Should our address change at any time we will include a diversion process with the Post Office so that labels are not out of date. The diversion process would last for one calendar year from the change of address.

*Not just a service,  
it's a commitment to your success.*